

WHO IS THE ABMA?

The Animal Behavior Management Alliance is a non-profit corporation comprised of animal care professionals and other individuals interested in enhancing animal care through training and enrichment.



OUR VISION

To be a global leader dedicated to advancing animal welfare through excellence in behavior management.



The Animal Behavior Management Alliance

Visit www.theabma.org to learn more about becoming a member.

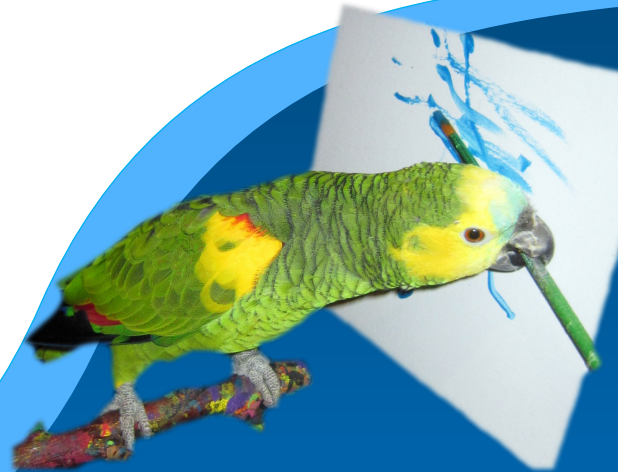


The Animal Behavior Management Alliance

Advancing Behavior Management to Enhance the Husbandry and Welfare of Animals



www.theabma.org



WHAT IS BEHAVIOR MANAGEMENT?

Behavior management is the proactive and/or responsive use of positive training techniques and enrichment strategies to create, modify, or extinguish animal behavior as an integral part of a comprehensive animal care program.

OUR MISSION

The ABMA continually strives to advance intentional and enlightened behavior management to improve the lives and welfare of all animals.



The ABMA was created to provide our members with a forum to exchange information in a supportive and positive environment. We understand that effective behavioral management is a multifaceted endeavor, dependent upon the knowledge, skills, and compassion of the caregiver.

For more information about the ABMA and the benefits of becoming a member, visit www.theabma.org

